

# UNION SPORTSMEN'S ALLIANCE BROTHERHOOD OUTDOORS TV WANTS YOU

Don't just watch hunting or fishing shows from your couch. Apply to be a star on *Brotherhood Outdoors*, a new outdoor TV series of the Union Sportsmen's Alliance that will feature hardworking and hard playing union members like you.

You work hard to keep this country running. You love your family and your union brothers and sisters. You volunteer your time and talents to make a difference in your community. And you're passionate about the outdoors and passing on our hunting and fishing heritage to the next generation. That makes you a star in our book.

Hosted by Tom Ackerman, *Brotherhood Outdoors* is a "give and take" series where union brothers/sisters either (1) invite Tom to join them on their regular/yearly hunting or fishing adventure or (2) join Tom for an outfitted trip in North America, often with a union member-owned outfitter.

The common thread throughout the series is the focus on the union sportsman or woman as union guests show the world their unique and skilled professions, their passion for the outdoors and their desire to make a difference.

## APPLICATION FOR BROTHERHOOD OUTDOORS

### MAIL COMPLETED APPLICATION TO:

USA • Attn: Brotherhood Outdoors • 3340 Perimeter Hill Road • Nashville, TN 37211

*Applications accepted year-round.*

Union Name \_\_\_\_\_ Local # \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip/Postal \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

**Must be a member of an AFL-CIO affiliated union to be considered for Brotherhood Outdoors**

# Questionnaire

*Please respond to the following questions in detail on additional sheets of paper.*

1. We want to know how you exemplify the best characteristics of America's union sportsmen and women: honest, hardworking, a strong code of ethics and a commitment your community.
  - (a). Are you involved in any conservation efforts (ex: habitat improvement, trail building, boyscout leader, hunter safety instructor)? If yes, please describe.
  - (b). Do you volunteer in your community or participate in any charity/non-profit organizations (ex: food drive, church, coaching, race for a cure)? If yes, please describe.
2. We all have a story – tell us yours! Describe a challenge, achievement or something unique about yourself.
3. Tell us about your family and home life (marital status, kids and favorite activities together).
4. Tell us about your hunting or fishing pursuits and background. (When and how did you start? What do you love about it? What species do you pursue?)
5. In this “give or take” series, host Tom Ackerman will either take union guests hunting or fishing or union guests will invite Tom to their neck of the woods to participate in the hunting or fishing pursuits they take pride in.
  - (a) Ever thought you'd make a good hunting or fishing guide? This is your chance to give it a shot and get serious bragging rights with your buddies. If you want to invite Tom and a TV audience to join you on your regular/yearly hunting or fishing adventure, describe the location, species, gear/weapon and any other specifics.

**OR**

- (b) If you'd like Tom to take you hunting or fishing, describe where you'd like to go in North America, what fish or game you'd like to pursue and why. (*This is not Escape to the Wild. It's a chance to go on a guided hunting or fishing trip to a new place - likely with a union-owned outfitter - but not to a luxury or exotic destination*).
6. How did you get involved with the union and what does union membership mean to you?
7. Tell us about your trade - what you do specifically on the job?

**Submit Photos** – Please include up to 10 photos of you, your family, and your hunting/fishing trips. Video is welcome too, if you choose (DVD, YouTube link or emailable Quicktime Movie file).